



Philippine Vice President Jejomar Binay (center), the members of the Israeli Business Delegation, Israel Generoso DG Calonge and Attorney Miguel Varela, President of the Philippine Chamber of Commerce and Industry, Coconut Palace. (Photo courtesy of Mr. Eli Sharvit)

13 March 2013 - The Philippine Embassy in Tel Aviv, in cooperation with the Office of the Vice President, the Department of Trade and Industry (DTI), the Department of Foreign Affairs (DFA) and the Philippine Chamber of Commerce and Industry (PCCI) organized a prominent Israeli Business Delegation to the Philippines headed by former member of the Israeli Parliament and current President of the Israel-Asia Chamber of Commerce Ran Cohen.

The delegation, composed of 15 Israeli businessmen representing at least 16 companies, proceeded to Manila from February 18 to 22 upon the invitation of Vice President Jejomar Binay following his first official visit to Israel in late 2012.

This was the first serious Israeli business delegation to the Philippines organized by the Philippine Embassy in more than a decade.

In his visit to Israel, particularly during the business meeting organized by the Embassy and the Federation of Israeli Chambers of Commerce and Industry (FICC) in Tel Aviv, Vice President Binay encouraged and assured the Israeli business community leaders that the Philippines is a reliable trade and investment partner of Israel and that “it is undeniable that the Philippines is experiencing today an economic resurgence that never fails to impress the rest of the world including the most skeptical.”

VP Binay extended a personal invitation to the Israeli businessmen who attended the meeting. As a matter of fact, four separate business visits from Israel to the Philippines were hosted by the Office of the Vice President, culminating with the business delegation organized three months later.



(Left photo) VP Binay with IACC President Ran Cohen in the Coconut Palace. (Middle photo) IACC President Ran Cohen (center, seated) and Attorney Varela (left, seated) during the exchange of signed agreements and several delegation members served as witnesses to the signing ceremony. (Right photo) VP Binay (right) together with the members of the Israeli delegation, Ambassador Calonge (third from center), and several delegation members served as witnesses to the signing ceremony. Councilors Del Rosario, Puno-Ramos and Yabut also joined the courtesy call.



(Left photo above, clockwise) Officials of the PCCI, IACC with Ambassador Calong
Consul in Jerusalem Shimon Weinbaum (second from right). Guests and B2B part
organized by the PCCI. Philippine Ambassador to Israel Generoso DG Calonge
Philippine Honorary Consul in Jerusalem Shimon Weinbaum with a local B2B partici



(Left photo above, clockwise) Mr. Ron Doron with a local B2B participant. Doron is a member of the Israeli Chamber of Commerce under the IACC and of the Israeli company Systematitch Ltd. Doron is involved in the machinery, general trade, security/ safety and real estate sectors in the Philippines. Yftach Vaknin of Turismo Filipino, Mr. Uri Malcha of Laser Domus, Mr. Eli Sharvit of Moshe Electrical Co., Mr. Eran Keller of Yes Diamonds-Yossi Inbar, Mr. Pavel Tashchuk of Kaiima and Adv. Dan Sagiv, partner of Mr. Shalom Maidan of Lynx Ltd (not shown) are part of the Israel business delegation. Mr. Ran Cohen (left) with Vice Consul Ferdinand Alcala. Mr. Sharvit is the President of Makati Cabalen Ltd. which is involved in the importation of processed food products and beverages.

